

TRIPXPRESS CARD AD

2026 MARKETING SPECIFICATIONS

DUE DATE

One month prior to run date

OVERVIEW

This ad is viewable on several search pages and allows the hotel to promote an offer right at the point of sale for our NEST members who book using the tripXpress online booking tool. When the advisor clicks the ad it will go right to their listing where the advisor can book.

STATISTICS

Average of 22,000 page views per two week period

AD SIZE & FORMAT

- Photo (JPG/PNG): 900px x 675px <400K
- Copy: Title plus maximum of 50 words - recommend to promote an offer, discount, etc.

The image shows a screenshot of the tripXpress website. The top navigation bar includes links for Hotel, Cruise, Tour, Activities, Transfers, Insurance, and Passive. Below this is a search bar with fields for Hotel Name or Location, Room Count, Check In Date, and Check Out Date. A sidebar on the left shows filters for Room, Adults, and Children (0-17). The main content area displays a grid of travel offers. One prominent card is for 'Hilton's New All-Inclusive Resort' featuring a photo of a resort building and a heart icon. The card text reads: 'Hilton's New All-Inclusive Resort', 'Mangrove Beach Corendon Curacao All-Inclusive Resort', and includes a 'Go there now!' link and a 'Back' button. Other cards visible include 'VIP offers on Europe Cruises' and 'Nashville Hotel Special Offers'.