

FACEBOOK VLOG

2026 MARKETING SPECIFICATIONS

DUE DATE

Two weeks prior to run date

OVERVIEW

TRAVELSAVERS' social media technology offers the opportunity to push your marketing message out to more than 2,500 advisors in our closed Facebook groups.

MATERIALS NEEDED

Share your latest news, exclusive offers, or advisor incentives in a **dynamic 2-minute video** tailored directly to our travel advisors. Make it engaging by showcasing different areas of your property and highlighting what sets you apart—whether it's a unique experience, amenity, or service. This is your chance to capture advisor attention and inspire future bookings.

- Do not submit video links from YouTube, the only acceptable video link is from Vimeo

Submitting Video Files:

- Videos should be 5 min or less
- Acceptable video file extensions are: .wmv, .mov, .mp4, .avi
- Caption: Keep the offer or description short and to the point. (50 words max)
- Send terms and conditions with the offer if applicable. (200 words max)

EXAMPLES

Coming soon...