EXTENDED STAYS BY TRAVELSAVERS EMAIL

2026 MARKETING SPECIFICATIONS

OVERVIEW

A promotional and informational email that reaches over 4,500 travel advisors. This quarterly publication provides a way to share news, deals, discounts, added amenities, etc.

DUE DATES

February 11 May 27

July 29

September 30

RUN DATES

February 25

June 10

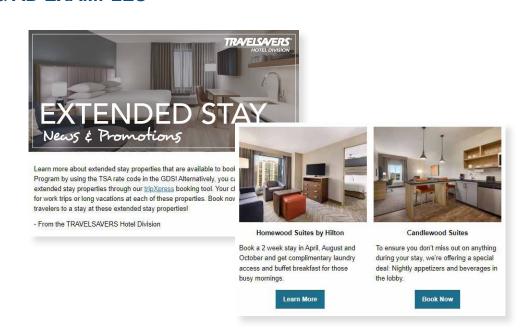
August 12

October 14

REQUIREMENTS

- Photo: 900x675 px, 72dpi or higher (No renders and no text on image)
- Up to 30 words promoting your offer
- If promoting a discount, added amenity, etc. the rate must be loaded correctly to the TSA or TS8 rate code in the GDS
- Compelling call-to-action for button (Maximum 4 words)
- Link to landing page or PDF with more information (link should not direct advisors to a page where direct booking can occur)

EMAIL & AD EXAMPLES





EXTENDED STAYS BY TRAVELSAVERS AD IN AGENT'S EDGE

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This ad is in our dedicated Extended Stay page under the Business Travel section from the main menu and includes a logo, one photo, a title and up to 50 words, plus link to a file or URL of your choice.

EXAMPLES

- General awareness
- · Loyalty program benefits
- Renovation announcements
- Deals & promotions

SPECS

- Vector logo
- One photo: 900x675 px, <400k, JPG
- Copy: Title plus a maximum of 50 words
- Link: PDF or URL to link to from the ad. If providing a URL, please ensure it does not send the advisor to a booking page on your website. All links must direct advisors to additional information or to details about an offer, etc.





Candlewood Suites Trois-Rivières Ouest

Is Now Open!

CandleWood Trois-Rivieres is located in the heart of the brand new District55. Help yourself to signature Smart Roast coffee and tea served 24 hours a day.

Stay connected with our free Wi-Fi and 24-hour Business Centre. Take a dip in our indoor heated pool or keep up with your exercise program at our always-open Fitness Centre.

<u>Click here</u> to learn more.

