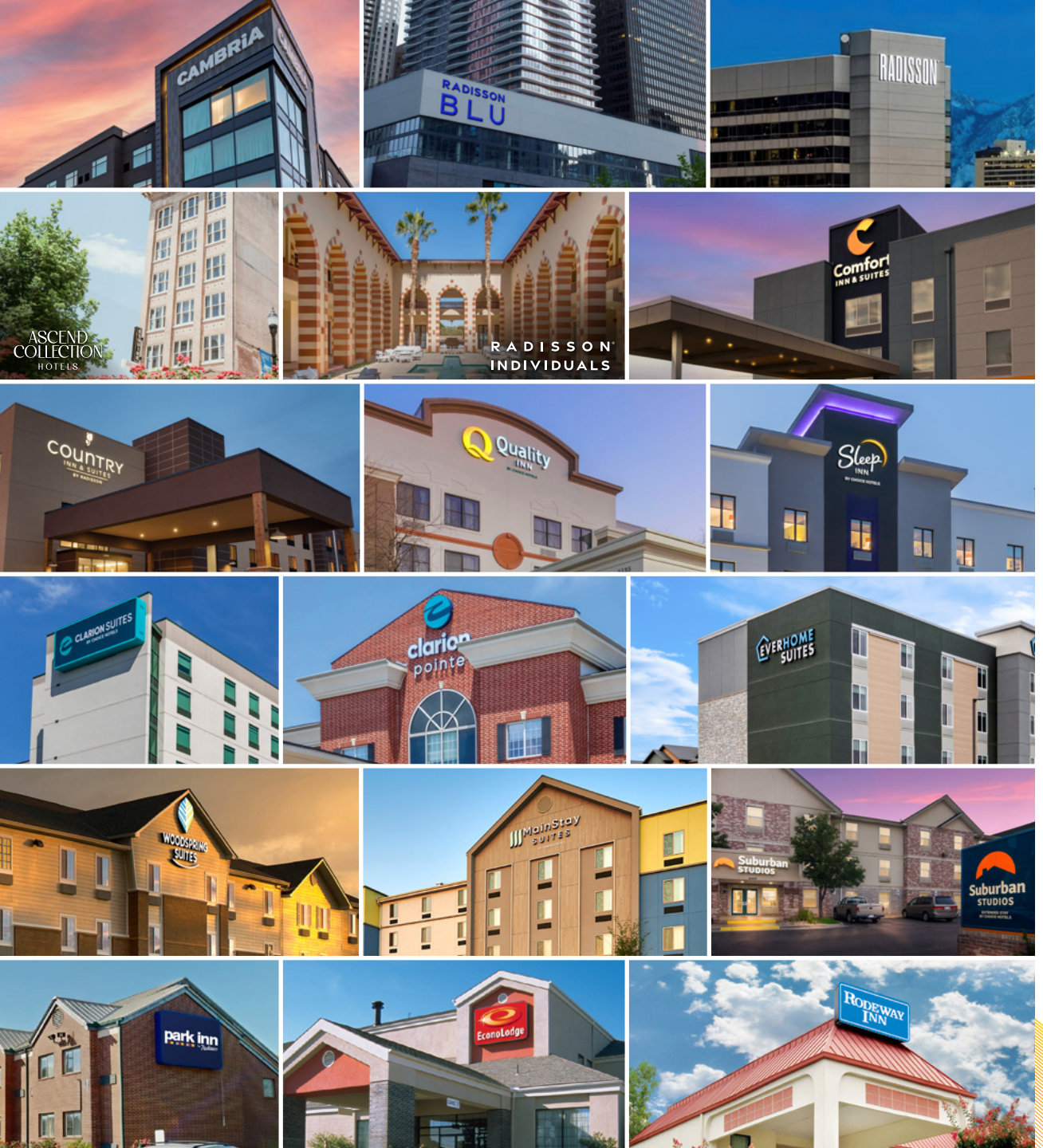

CHOICE HOTELS
CHECK INTO MORE
THE CHOICE HOTELS PORTFOLIO FOR BUSINESS TRAVEL
2026
CAMBRIA hotels
RADISSON
ASCEND COLLECTION HOTELS
RADISSON BLU
RADISSON INDIVIDUALS
RED Radisson
PARK PLAZA BY RADISSON
RADISSON COLLECTION
Comfort
COUNTRY INN & SUITES BY RADISSON
Sleep INN
Quality INN
CLARION
clarion pointe
RADISSON INN & SUITES
EVERHOME SUITES
WOODSPRING SUITES
MainStay SUITES
Suburban STUDIOS
park inn by Radisson
EconoLodge
RODEWAY INN



OVERVIEW

BUILT FOR BUSINESS TRAVEL

Choice Hotels is one of the largest lodging franchisors in the world, with **over 7,500 hotels** across **49 countries and territories.**

With a diverse portfolio of **22 brands** spanning upscale, midscale, extended stay, and economy, Choice Hotels offers flexible solutions for business travel programs of every size.

Whether supporting **short business trips**, **long-term project stays**, or **group travel**, Choice provides consistent, reliable options across markets, budgets, and traveler needs.

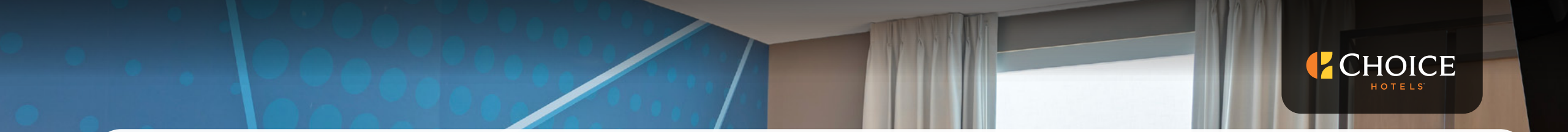
over **7,500** hotels

more than **49** countries and territories

family of **22** brands

SEGMENTS

UPSCALE • MIDSCALE • EXTENDED STAY • ECONOMY



CORE BUSINESS TRAVEL

Reliable, consistent options designed for everyday business travel, offering comfort, convenience, and broad geographic coverage.

Rested. Set. Go.

Whether you're staying for leisure or business, alone or with the family, our Comfort Inn hotels with in-room refrigerators and microwaves, and fitness centers and pools, offer everything needed to make your trip a success.

choicehotels.com/comfort-inn

GDS Code
CI

Hotels open
2,136

Room count
179,024

Meeting space
Varies by location

Breakfast
Complimentary & Hot

Marketplace/Sundry Shop
Yes

Guest laundry
Yes

Fitness room
Yes

Competitive set
Hampton, Holiday Inn Express, Fairfield, La Quinta

Affordable elevated essentials

Enjoy thoughtful extras like in-room coffeemakers and complimentary breakfast. Business centers, corporate rates, and group savings help make work trips easier—backed by our signature hospitality since 1987.

choicehotels.com/country-inn-suites

GDS Code
CX

Hotels open
404

Room count
32,564

Meeting space
Yes

Breakfast
Complimentary

Marketplace/Sundry Shop
Yes

Guest laundry
Yes

Fitness room
Yes

Competitive set
Hampton, Holiday Inn Express, Fairfield, La Quinta, Best Western Plus

Dream Better Here®

Every detail is designed to promote relaxation, from nature-inspired design and calming amenities to quiet surroundings and plush bedding—creating a restful place to unwind and recharge.

choicehotels.com/sleep-inn

GDS Code
SZ

Hotels open
425

Room count
30,444

Meeting space
Varies by location

Breakfast
Complimentary & Hot

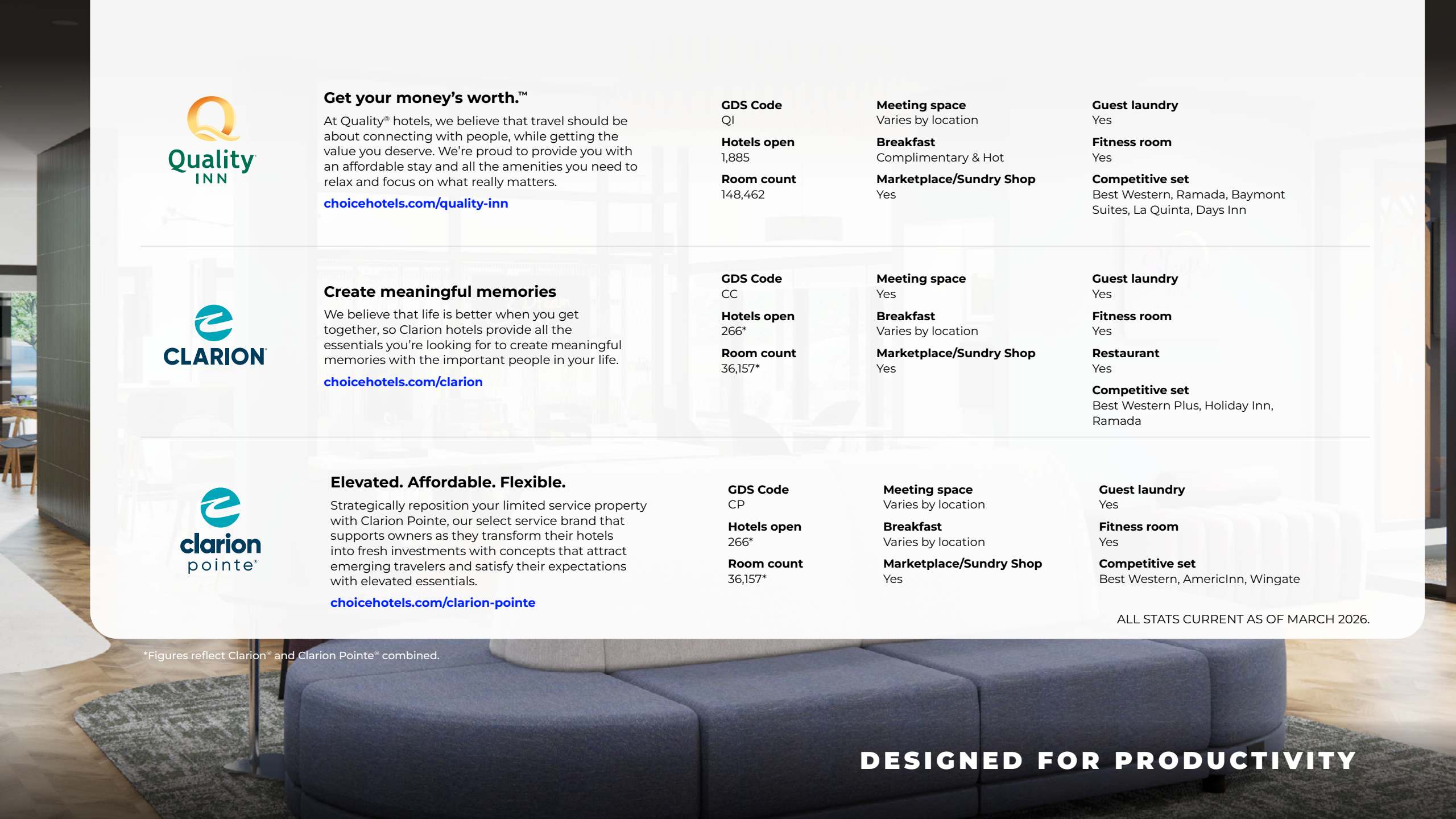
Marketplace/Sundry Shop
Yes

Guest laundry
Yes

Fitness room
Yes

Competitive set
Tru, Best Western, AmericInn, Wingate, Baymont

ALL STATS CURRENT AS OF MARCH 2026.



Get your money's worth.™

At Quality® hotels, we believe that travel should be about connecting with people, while getting the value you deserve. We're proud to provide you with an affordable stay and all the amenities you need to relax and focus on what really matters.

choicehotels.com/quality-inn

GDS Code
QI

Hotels open
1,885

Room count
148,462

Meeting space
Varies by location

Breakfast
Complimentary & Hot

Marketplace/Sundry Shop
Yes

Guest laundry
Yes

Fitness room
Yes

Competitive set
Best Western, Ramada, Baymont Suites, La Quinta, Days Inn

Create meaningful memories

We believe that life is better when you get together, so Clarion hotels provide all the essentials you're looking for to create meaningful memories with the important people in your life.

choicehotels.com/clarion

GDS Code
CC

Hotels open
266*

Room count
36,157*

Meeting space
Yes

Breakfast
Varies by location

Marketplace/Sundry Shop
Yes

Guest laundry
Yes

Fitness room
Yes

Restaurant
Yes

Competitive set
Best Western Plus, Holiday Inn, Ramada

Elevated. Affordable. Flexible.

Strategically reposition your limited service property with Clarion Pointe, our select service brand that supports owners as they transform their hotels into fresh investments with concepts that attract emerging travelers and satisfy their expectations with elevated essentials.

choicehotels.com/clarion-pointe

GDS Code
CP

Hotels open
266*

Room count
36,157*

Meeting space
Varies by location

Breakfast
Varies by location

Marketplace/Sundry Shop
Yes

Guest laundry
Yes

Fitness room
Yes

Competitive set
Best Western, AmericInn, Wingate

ALL STATS CURRENT AS OF MARCH 2026.

*Figures reflect Clarion® and Clarion Pointe® combined.

DESIGNED FOR PRODUCTIVITY













TRAVEL PROGRAM BENEFITS

REWARDS THAT TRAVEL FURTHER

Choice Privileges® rewards both travelers and travel programs with flexible benefits, faster earning opportunities, exclusive recognition, and access across thousands of hotels worldwide.

RETURN & EARN

Bonus point opportunities that reward travelers faster through qualifying stays.

STATUS MATCH

Match elite status from participating hotel loyalty programs.

MILESTONE REWARDS

Additional rewards as travelers stay more throughout the year.

TITANIUM STATUS

Premium recognition and enhanced travel benefits.

PLANNER REWARDS

Earn rewards for eligible meetings and group bookings.

POINTS SHARING

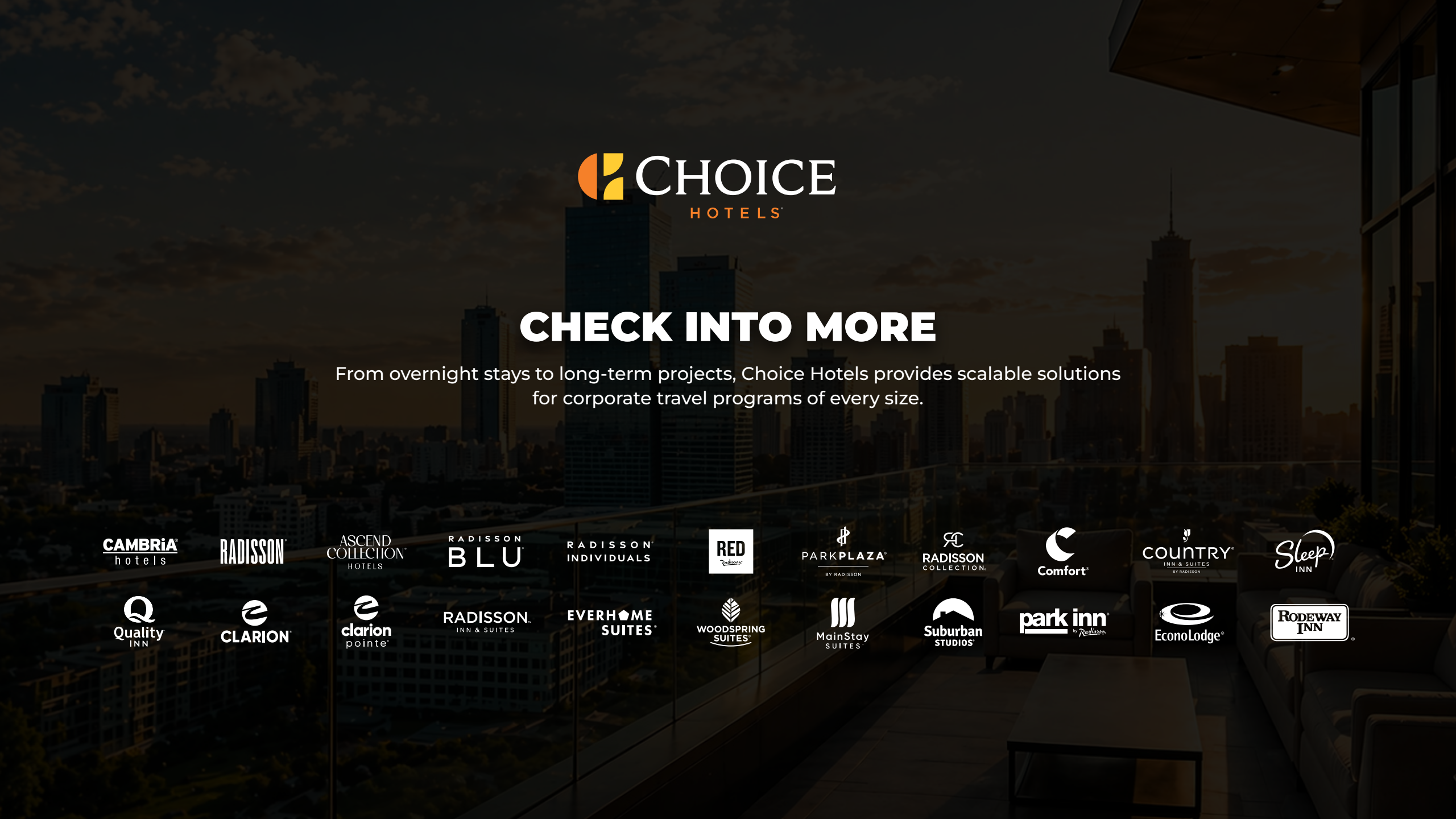
Share points with family, friends, or colleagues to support group travel and reward flexibility.*

*Available later in 2026.

CHOICE privileges REWARDS®

TITANIUM STATUS

The highest tier within Choice Privileges®, designed for frequent travelers with enhanced recognition, bonus points, milestone rewards, and premium travel benefits.


CHOICE
HOTELS
CHECK INTO MORE
From overnight stays to long-term projects, Choice Hotels provides scalable solutions
for corporate travel programs of every size.
CAMBRIA hotels
RADISSON
ASCEND COLLECTION HOTELS
RADISSON BLU
RADISSON INDIVIDUALS
RED Radisson
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RADISSON INN & SUITES
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WOODSPRING SUITES
MainStay SUITES
Suburban STUDIOS
park inn by Radisson
EconoLodge
RODEWAY INN