



Brand Spotlight



One of the latest additions to the Hilton portfolio, LivSmart Studios by Hilton is a midscale, long-stay hotel brand offering simplicity, consistency and convenience to guests traveling for weeks or months at a time. LivSmart Studios creates a space where guests can seamlessly maintain their daily routines while immersing themselves in the local community.

[Learn more](#)

Webinar

Webinar: The Iconic Waldorf Astoria New York September 23, 12 PM ET

Step into the timeless elegance of one of the world’s most legendary hotels. Join us for an exclusive webinar designed for travel advisors, where we’ll unveil the rich history, recent restoration, and future of the iconic Waldorf Astoria New York.

[Register now](#)



Educational Resources



Hotsheet Edition 3 - 2025 Now Available

The Hotsheet is a resource designed specifically for travel advisors, offering curated insights into Hilton’s global portfolio of hotels and resorts. Each edition highlights newly opened properties, trending destinations, and key hotels in urban and leisure markets. It serves as a quick-reference guide to help travel professionals stay informed about Hilton’s offerings.

[View the Hotsheet](#)

Global Hotel Openings Report

Last month, Hilton introduced 71 new properties, spanning 14 brands worldwide. Notable additions include Hilton Arlington Rosslyn The Key, rising 36 stories above the Potomac and featuring bold, nature-inspired design and panoramic views of Washington, D.C.

[Access the full report](#)



Mornings Are on Us: Breakfast Beyond the Buffet

In today’s fast-paced world, Hilton helps travelers save time, money, and stress with one of hospitality’s most appreciated perks: a complimentary, satisfying breakfast to start the day. Across the Hilton portfolio of brands, we offer a wide range of unique breakfast options tailored to guests’ tastes and schedules.

[Learn more](#)

Tru by Hilton debuts in Asia Pacific

Hilton announced the opening of the first four (out of 14) Tru by Hilton properties in Vietnam. Vietnam is emerging as one of Asia’s premier travel destinations, underpinned by rapidly growing domestic demand, and rising international arrivals. Tru by Hilton is bringing it’s energetic and playful energy to 14 cities in Vietnam and will appeal to guests seeking a vibrant and practical hotel stay.

[Learn More](#)



Travel Advisor Discounts

Travel Advisors can enjoy 50% off personal travel at five stunning Hilton properties across Mexico.

Participating Resorts:

- Hilton Tulum Riviera Maya All-Inclusive Resort
- Hilton Cancun, an All-Inclusive Resort
- Hilton Vallarta Riviera All-Inclusive Resort
- Conrad Tulum Riviera Maya
- Waldorf Astoria Riviera Maya

[Learn more](#)

Hilton Honors Event Planner Program

Earn Bonus Points for meetings, conferences, family reunions, weddings, and other special events held at participating hotels within the Hilton Portfolio worldwide. Use these Points for your next meeting or event, or even your next getaway.

[Learn more](#)



Contests



Hilton Hotsheet Scavenger Hunt Quiz

Take 5 minutes to explore the new Hotsheet Edition 3. Complete the quiz for a chance to win 25,000 Hilton Honors Points. Three lucky winners will be chosen. Contest ends Friday, October 3, 2025.

[Enter now](#)

Hotel Spotlight

Hotel Astoria Vienna, Curio Collection by Hilton

This year marks 50 years since Hilton opened its first hotel in Austria, and this hotel opening is a great new addition to our ever-growing portfolio in the country. Located in the historic 1st district of the city, this Art Deco-style hotel has welcomed guests since its opening in 1912 and is situated on Kärntner Straße, Vienna’s most popular bustling shopping street.

[Learn more](#)



We Want to Hear from You



Spreading the Light & Warmth of Hospitality

Have you or a client had an exceptional experience at a hotel within the Hilton global portfolio? We’d love to hear your story if someone went above and beyond to spread the light and warmth of hospitality.

[Submit a story](#)