



Brand Spotlight



Hampton by Hilton serves quality-driven and value-conscious travelers at more than 3,100 properties in 43 countries and territories around the globe. The brand continues to lead its segment by providing guests with high quality, thoughtfully designed accommodations and amenities, such as modern, spacious rooms and free hot breakfast featuring the signature Hampton Waffle. Hampton by Hilton is committed to delivering an exceptionally friendly and authentic service all backed by the 100% Hampton Guarantee™.

[Learn more](#)

Travel Advisor Appreciation Month

Celebrate Travel Advisor Appreciation Month

At Hilton, every memorable stay begins with someone like you, guiding, supporting, and inspiring your travelers. That’s why this May, we’re celebrating Travel Advisor Appreciation Month by putting the spotlight back on you. Share your insights for a chance to win 100,000 Hilton Honors Points. There will be 10 lucky winners!

[Enter now](#)



Educational Resources



New Educational Video: Hampton by Hilton

Take a moment to explore the newest addition to the Video Library on Hampton by Hilton. Learn about the focused service brand that offers ideal options for travelers seeking comfort and convenience.

[Watch now](#)

Hotsheet Edition 2 - 2025

Explore the new edition of the Hilton Hotsheet! Learn about our newest properties right at your fingertips. Plus, get access to Hilton updates, key insights into All-Inclusive and resort properties and more.

[View the Hotsheet](#)



Global Hotel Openings

Last month, Hilton introduced 73 new properties, spanning 9 brands worldwide. Notable April additions include Waldorf Astoria Costa Rica Punta Cacique, a breathtaking fusion of the “Pura Vida” spirit and secluded luxury marking the brands debut in Costa Rica.

[Access the full report](#)

Book your next vacation

We are thrilled to offer travel advisors discounts on personal travel at over 8,600+ hotels globally! Enjoy 50% off at newly opened hotels and up to 25% off at the remainder of hotels within the Hilton global portfolio. Whether you are looking for the perfect vacation or a quick weekend trip, we have the perfect location for you.

[Book your vacation now](#)



Upcoming Tradeshows & Events

Visit Hilton at the ASTA Travel Conference

Join us at the ASTA Travel Conference in Salt Lake City, UT and visit our booth to explore our latest offerings and innovations in hospitality. Whether your travelers are looking for luxurious accommodations, exceptional service, or unique travel experiences, Hilton has something for everyone.



Stop by the Hilton Booth #345



Hilton Discovery Days: Hampton by Hilton

Hampton by Hilton invites you to join us for Discovery Days site inspections. Explore a selection of properties globally and experience firsthand what makes Hampton by Hilton unique.

[Sign up for a city near you](#)

Contests



Hotsheet Scavenger Hunt Quiz

Spend a few minutes reviewing the latest edition of the Hotsheet for a chance to win. Three lucky advisors will win 25,000 Hilton Honors points. Contest ends June 16, 2025.

[Enter now](#)

Hampton by Hilton Quiz

Spend a few minutes learning about Hampton by Hilton. Three lucky advisors will win a 2-night stay at any Hampton property worldwide. Contest ends May 31, 2025.

[Enter now](#)



We Want to Hear from You

Spreading the Light & Warmth of Hospitality

Have you or a client had an exceptional experience at a hotel within the Hilton global portfolio? We’d love to hear your story how someone went above and beyond to spread the light and warmth of hospitality.

[Submit a story](#)

