



Brand Spotlight



With over 170 hotels and more opening every week, Spark by Hilton proudly delivers reliable essentials and friendly service for every guest, all at an accessible price. Ideal for business and leisure travelers seeking value without compromise, Spark is the perfect home base for guests looking to explore or those needing a peaceful retreat before their next journey.

[Learn more](#)

Webinar

Webinar: Inside Hampton by Hilton August 26th 12 PM ET

Join us for an exclusive brand deep dive into Hampton by Hilton, one of the most recognized and trusted names in hospitality. Designed specifically for travel advisors, this session will explore what makes Hampton a standout choice for travelers—from its signature service and consistent quality to its global footprint and value-driven offerings.

[Register now](#)



Educational Resources



A New Chapter for Long-Stays: Hilton Opens First LivSmart Studios Hotel

Hilton officially launched its new extended-stay brand, LivSmart Studios by Hilton, with the opening of its first property: LivSmart Studios by Hilton Tullahoma. The 89-room hotel, located in Middle Tennessee, introduces a fresh approach to long-term lodging, designed specifically for guests staying 10 nights or more.

[Learn more](#)

Global Hotel Openings

Last month, Hilton introduced 54 new properties, spanning 12 brands worldwide. Notable additions include the iconic Waldorf Astoria New York, which has begun its opening season following a landmark restoration that reimagines its Art Deco legacy for a new era of luxury.

[Access the full report](#)



Travel Advisor Discounts

Travel Advisors can enjoy 50% off personal travel at five stunning Hilton properties across Mexico.

Participating Resorts:

- Hilton Tulum Riviera Maya All-Inclusive Resort
- Conrad Tulum Riviera Maya
- Hilton Cancun, an All-Inclusive Resort
- Waldorf Astoria Riviera Maya
- Hilton Vallarta Riviera All-Inclusive Resort

[Learn more](#)

Upcoming Tradeshows & Events

Hilton Discovery Days: Homewood Suites by Hilton

Homewood Suites by Hilton invites you to join us for Discovery Days site inspections. Explore a selection of properties globally and gain valuable perspectives on our distinctive offerings and all-suite accommodations.

[Sign up for a city near you](#)



Register now for our Upcoming City Hubs!

A City Hub is a complimentary event that provides travel advisors a tradeshow, cocktails and a chance to win prizes!

Phoenix, Arizona

Tuesday, September 9th, 2025, 6-8:30 pm

Embassy Suites by Hilton Phoenix Biltmore

[Register now](#)

Atlanta, Georgia

Wednesday, September 24th, 2025, 6-8:30 pm

The Starling Atlanta Midtown, Curio Collection by Hilton

[Register now](#)

Contests



Discovery Quiz: Homewood Suites by Hilton

Take 5 minutes to learn about Homewood Suites by Hilton. Complete the quiz for a chance to win a 2-night stay at any 540+ Homewood Suites by Hilton property worldwide. Contest ends Friday, September 12, 2025.

[Enter now](#)

Hotel Spotlight

Waldorf Astoria Riviera Maya

Nestled among lush mangroves, Waldorf Astoria Riviera Maya is a sanctuary of luxury, culture, and wellness. The resort offers transformative experiences inspired by the sacred Yaxché tree. Discover daily curated activities — from sunrise yoga to cultural rituals — and enjoy exclusive access to nearby championship golf courses. Refined accommodations, exceptional dining, and a deep connection to Riviera Maya’s spirit await.

[Learn more](#)



Conrad Tulum Riviera Maya

Among the mangroves of the magical Riviera Maya, ancient roots and a future-focused commitment to sustainability blend in a mesmerizing dance. Seek serenity in our spa and uncover your sense of wonder in Tulum’s masterpieces - from the architectural savvy in nearby ruins, to the cool clarity in underground cenotes.

[Learn more](#)

We Want to Hear from You



Spreading the Light & Warmth of Hospitality

Have you or a client had an exceptional experience at a hotel within the Hilton global portfolio? We’d love to hear your story how someone went above and beyond to spread the light and warmth of hospitality.

[Submit a story](#)