# TRIPXPRESS CARD AD

# 2025 MARKETING SPECIFICATIONS

## **DUE DATE**

One month prior to run date

# **OVERVIEW**

This ad is viewable on several search pages and allows the hotel to promote an offer right at the point of sale for our NEST members who book using the tripXpress online booking tool. When the advisor clicks the ad it will go right to their listing where the advisor can book.

#### **STATISTICS**

Average of 22,000 page views per two week period

### **AD SIZE & FORMAT**

- Photo (JPG/PNG): 900px x 675px <400K
- Copy: Title plus maximum of 50 words recommend to promote an offer, discount, etc.



