

# SUPPLIER SCOOP

## 2025 MARKETING SPECIFICATIONS

### DUE DATE

Two weeks prior to run date

### OVERVIEW

A promotional marketing email that reaches over 5,000 travel advisors. This weekly email helps to promote branding, new openings/renovations, promotions, FAMS and more. It features preferred supplier products along with proprietary TRAVELSAVERS programs.

To see a full issue of Supplier Scoop, [click here](#).

**If designing your own ad for Supplier Scoop, please include a call to action at the bottom:** Book chain code [XX] using TRAVELSAVERS rate code TSA in the GDS

► Supplier Scoop by TRAVELSAVERS — A bi-weekly email

- **Preferred Ad:** Logo, up to 60 words of text, link to info — we add a call-to-action, **OR** your pre-designed ad:

| Width  | Height | Resolution | File Type |
|--------|--------|------------|-----------|
| 600 px | 336 px | 150 dpi    | GIF, JPG  |

- **Basic Ad:** Logo, up to 30 words of text — we add a call-to-action, **OR** your pre-designed ad:

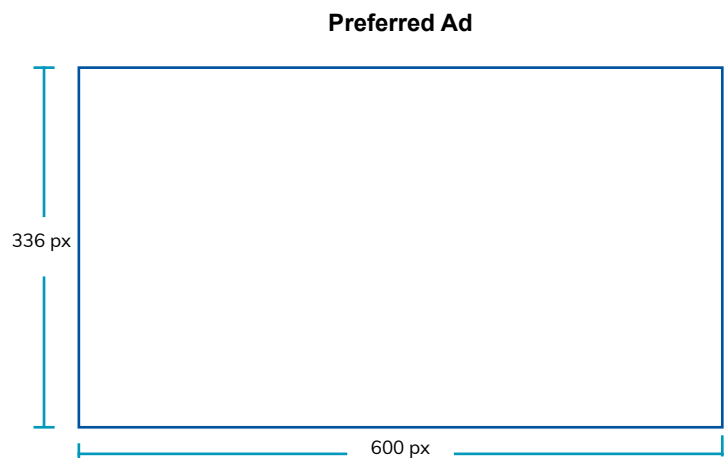
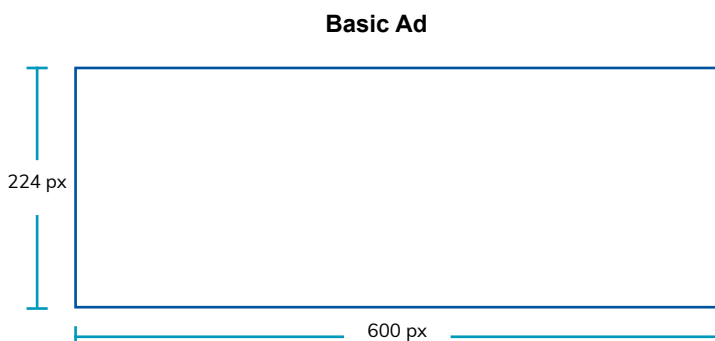
| Width  | Height | Resolution | File Type |
|--------|--------|------------|-----------|
| 600 px | 224 px | 150 dpi    | GIF, JPG  |

- **Video Ad:** Logo, up to 15 words of text, pre-recorded video (.mp4 or .wmv format) — we add a call-to-action

If providing a URL, please ensure it does not send the advisor to a booking page on your website. All links must direct advisors to additional information or to details about an offer, etc.

### 2025 RUN DATES

January 22  
February 5, 19  
March 5, 19  
April 2, 16  
May 7, 21  
June 4, 18  
July 9, 23  
August 6, 20  
September 3, 17  
October 1, 15  
November 5, 19  
December 3, 17



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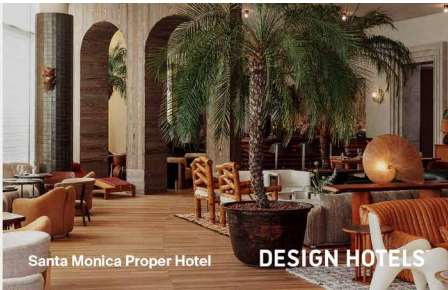
## 2025 MARKETING SPECIFICATIONS

### BASIC AD

Chain Codes DS, DP  
Rate Code TSA

**Unique, luxurious  
and bold**

[View more](#)



Santa Monica Proper Hotel

**DESIGN HOTELS**

### PREFERRED AD

**IHG** HOTELS & RESORTS

Our global  
brands make  
you the hero

Book chain code 6C using  
rate code TSA in the GDS



### VIDEO AD



Welcome to **M SOCIAL DECENTRALAND**, the first-ever hotel  
launched in the metaverse (currently only supported on  
desktop). Click below to watch the video.

