

# BUSINESS ANALYST UPDATE EMAIL

## 2025 MARKETING SPECIFICATIONS

### OVERVIEW

An email that is shared by TRAVELSAVERS Business Analysts to their member agencies. This publication is sent weekly and provides a way to share important updates and information with advisors, as well as a separate training section.

### DISTRIBUTION

These emails are distributed to all TRAVELSAVERS business analysts who then share the information with their agencies.

### DUE DATE

2 weeks prior to run date

### RUN DATES

Weekly

### REQUIREMENTS

- Title and up to 50 words of text plus call-to-action
- Can link to URL or PDF. If providing a URL, please ensure it does not send the advisor to a booking page on your website. All links must direct advisors to additional information or to details about an offer, etc.
- Please provide an offer or special that advisors can use

### AD EXAMPLES

#### Hotels & Resorts

##### **Millennium Hotels and Resorts Special Offer Up to 20% off BAR. Best Locations in Key Gateway Cities**

Millennium Hotels & Resorts boasts a unique global portfolio of over 140 properties, with presence in key gateway cities such as Los Angeles, New York, London, Paris, Dubai, Beijing, Shanghai, Singapore, and Auckland. Our hotels are situated conveniently close to some of the most prominent business districts and unforgettable tourist attractions in the world. [Click here](#) to learn more. Book chain code MU using the TSA rate code in the GDS or the TRAVELSAVERS rates in [tripXpress](#).

##### **IHG One Rewards Members Can Redeem Points at More Iberostar Beachfront Resorts**

IHG One Rewards Members have enjoyed experiencing on-property perks and earning points while staying at participating Iberostar Beachfront Resorts properties. Iberostar Beachfront Resorts' full integration into IHG One Rewards opens the door for loyalty members to redeem points for Reward Nights and enjoy member benefits in some of the world's most sought-after destinations. [Click here](#) to learn more. Book chain code 6C using the TSA rate code in the GDS or the TRAVELSAVERS rates in [tripXpress](#).