FEATURE OFFER LISTING

2025 MARKETING SPECIFICATIONS

DUE DATE

One month prior to run date

OVERVIEW

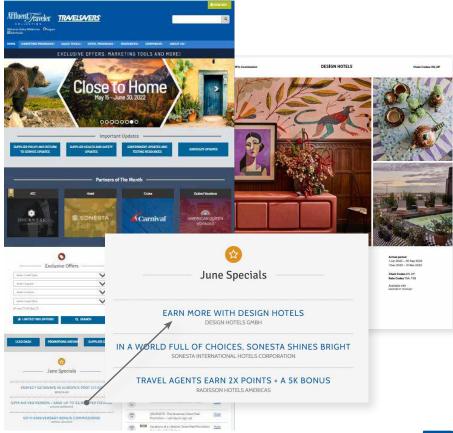
TRAVELSAVERS offers premium placement of your exclusive offer, clickable through to full promotional details to advisors who access this advisor-only portal. The Feature Offers will be emailed at the beginning of the month to all advisors for added initial exposure.

STATISTICS

27,000 page views per month on average

AD SIZE & FORMAT

- Headline No more than 8 words excluding company brand name
- Landing page HTML URL, PDF (8.5" x 11") or Hosted URL; call-to-action. If providing a URL, please ensure it does not send the advisor to a booking page on your website. All links must direct advisors to additional information or to details about an offer, etc.
- Materials should direct the reader to book the TSA or TS8 rate codes





EXCLUSIVE OFFERS

2025 MARKETING SPECIFICATIONS

DUE DATE

One month prior to run date

OVERVIEW

A unique way for TRAVELSAVERS and NEST advisors to quickly find your offers, Exclusive Offers are located on the home page of the Agent Extranet where each ad is categorized by travel type, supplier, lifestyle and travel dates. Exclusive Offers gain approximately 11,000 page views per month.

STATISTICS

11,000 page views per month on average

AD SIZE & FORMAT

- Offer details
- Terms & conditions
- · Booking dates
- Agent booking instructions

