

EXTENDED STAYS BY TRAVELSAVERS EMAIL 2025 MARKETING SPECIFICATIONS

OVERVIEW

A promotional and informational email that reaches over 4,500 travel advisors. This quarterly publication provides a way to share news, deals, discounts, added amenities, etc.

DUE DATES

February 12
May 28
July 30
October 8

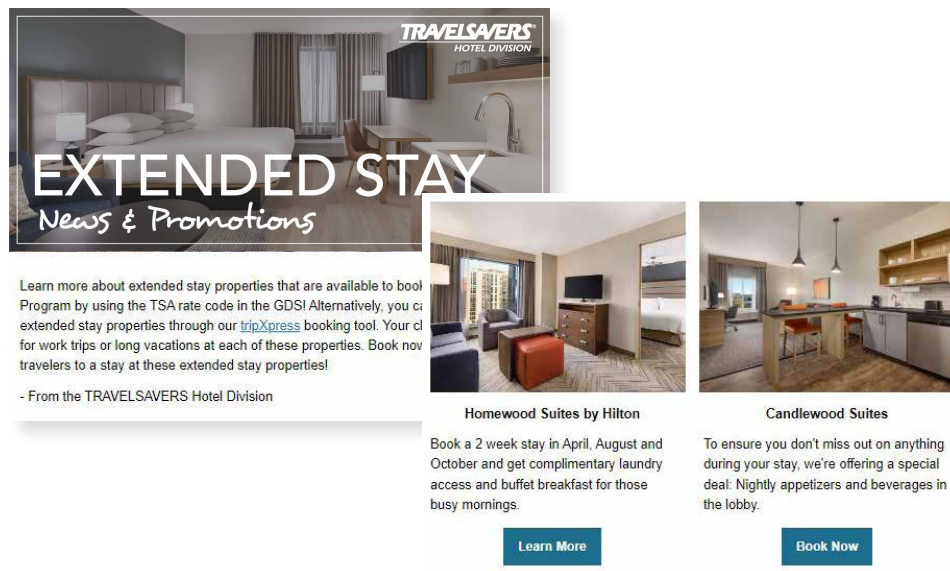
RUN DATES

February 26
June 11
August 13
October 22

REQUIREMENTS

- Photo: 900x675 px, 72dpi or higher (No renders and no text on image)
- Up to 30 words promoting your offer
- If promoting a discount, added amenity, etc. the rate must be loaded correctly to the TSA or TS8 rate code in the GDS
- Compelling call-to-action for button (Maximum 4 words)
- Link to landing page or PDF with more information (link should not direct advisors to a page where direct booking can occur)

EMAIL & AD EXAMPLES



The image displays a promotional email layout and two advertisement examples. The email header features a large photo of a hotel room with the text "EXTENDED STAY News & Promotions" and the "TRAVELSAVERS HOTEL DIVISION" logo. Below the header, a paragraph of text provides information about extended stay properties and booking options. The two advertisement examples are for "Homewood Suites by Hilton" and "Candlewood Suites". Each ad includes a photo of the property, a brief description of the offer, and a call-to-action button.

TRAVELSAVERS HOTEL DIVISION

EXTENDED STAY

News & Promotions

Learn more about extended stay properties that are available to book through the TSA rate code in the GDS! Alternatively, you can book extended stay properties through our [tripXpress](#) booking tool. Your client can book for work trips or long vacations at each of these properties. Book now to ensure you don't miss out on anything during your stay, we're offering a special deal: Nightly appetizers and beverages in the lobby.

- From the TRAVELSAVERS Hotel Division

Homewood Suites by Hilton

Book a 2 week stay in April, August and October and get complimentary laundry access and buffet breakfast for those busy mornings.

[Learn More](#)

Candlewood Suites

To ensure you don't miss out on anything during your stay, we're offering a special deal: Nightly appetizers and beverages in the lobby.

[Book Now](#)

EXTENDED STAYS BY TRAVELSAVERS AD IN AGENT'S EDGE

2025 MARKETING SPECIFICATIONS

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This ad is in our dedicated Extended Stay page under the Business Travel section from the main menu and includes a logo, one photo, a title and up to 50 words, plus link to a file or URL of your choice.

EXAMPLES

- General awareness
- Loyalty program benefits
- Renovation announcements
- Deals & promotions

SPECS

- Vector logo
- One photo: 900x675 px, <400k, JPG
- Copy: Title plus a maximum of 50 words
- Link: PDF or URL to link to from the ad. If providing a URL, please ensure it does not send the advisor to a booking page on your website. All links must direct advisors to additional information or to details about an offer, etc.



Candlewood Suites Trois- Rivières Ouest Is Now Open!

CandleWood Trois-Rivieres is located in the heart of the brand new District55. Help yourself to signature Smart Roast coffee and tea served 24 hours a day.

Stay connected with our free Wi-Fi and 24-hour Business Centre. Take a dip in our indoor heated pool or keep up with your exercise program at our always-open Fitness Centre.

[Click here](#) to learn more.