



DISCOVER SONESTA

8th LARGEST hotel company in the US | **1,100+** properties | **13** brands | **1 POWERFUL** loyalty program
100,000+ rooms | **9** countries



The
ROYAL
SONESTA

THE
JAMES
HOTELS

CLASSICO

SONESTA
HOTELS, RESORTS & CRUISES

MOD

SONESTA
select

RED LION
HOTELS, INNS & SUITES

Sonesta
ES
HOTELS

SONESTA
Simply Suites

SONESTA
essential

AMERICAS
BEST VALUE INN

CANADAS
BEST VALUE INN

Signature
INN

SONESTA
TRAVEL PASS

WE CAN'T WAIT TO WELCOME YOUR TRAVELERS!
SONESTA.COM • 1.800.SONESTA

The Royal Sonesta Washington, DC Capitol Hill

a global portfolio of distinctive brands



THE ROYAL SONESTA

The Royal Sonesta hotels are as unique as our destinations, yet each one provides consistently warm, unscripted service delivered with an elevated wit. These distinctive, memorable hotels are located in coveted resort destinations and the heart of city centers. Locations are ideally suited for exploration, cocktails and cuisine are artistically crafted, and meeting and event spaces are noteworthy. It's upscale travel redefined for the modern era.

Long Live The Guest.™

TARGET MARKETS

Primary and resort destinations

Upper Upscale

Distinctive Full Service

Elevated Amenities

Experiential



THE JAMES HOTELS

The James is a storied brand with a classic, luxe lifestyle spirit. Driven by reliable sophistication, worthwhile connections, and spirited curiosity, The James delivers an experience that is as classic as it is modern. With destination-worthy B&F, direct access to sought-after local experiences, and a timeless sensibility that manifests in every facet of each hotel, The James offers the sure thing that guests desire, every time.

Right on Timeless.™

TARGET MARKETS

Primary urban and resort destinations

Upper Upscale

Experiential

Convivial & Cocktail-Forward B&F

Local Access Granted



CLASSICO COLLECTION

Sonesta's spirit and service culture come to life in this new brand that focuses on good taste. Inspired by the past, Classico offers a collection of hotels as local as they are worldly, as authentic as they are traditional, and as rich as they are comfortable. This means infusing each property with signature local cuisine, traditional high-touch service, and refined interiors. The result is an inviting, charming experience that breathes new life into rich heritage.

Traditionally Contemporary.™

TARGET MARKETS

Primary and lifestyle urban markets, leisure, and resort destinations

Upper Upscale

Signature Cuisine

Refined Interiors



SONESTA HOTELS, RESORTS & CRUISES

With our stylish interiors, infused with a serene, modern aesthetic, curated wellness experiences, a lively personality, and genuine, warm service culture, Sonesta Hotels & Resorts is a sanctuary to regain your sense of self and rediscover your inner compass. As a step along your journey – for vacations, meetings, and life's special events – our properties are places to reconnect with yourself and those you care about.

Travel From The Inside, Out.™

TARGET MARKETS

Primary and secondary city and resort destinations

Upscale

Full Service

Elevated Amenities

Experiential



MOD COLLECTION

Like people, hotels are individuals. They grow and evolve as time passes, discoveries are made, and society shifts. MOD is a collection of these individual hotels, inspired by the flexible lifestyles of the present and future. Built on the solid foundations of curated food & beverage and eclectic décor, MOD properties have space to surprise and delight guests, whether they're in search of something new or just trying to stick with their routine on the road.

As Inventive As They Are Distinctive.™

TARGET MARKETS

Primary and lifestyle urban markets, leisure, and resort destinations

Upscale

Curated Food & Beverage

Eclectic Décor





SONESTA SELECT HOTELS

Sonesta Select Hotels is that neighborhood made just for you. A neighborhood vibe that fills you with that sense of belonging, warmth, and inspiring flair. A setting that always encourages you to be your best self, sets you up for a stellar day ahead, and lets you wind down after the work's been done by sharing in the uplifting spirits and inspired spaces of all Sonesta Selects Hotels.

SONESTA ESSENTIAL HOTELS

Sonesta Essential Hotels are all about getting the basics right, and consistently. Whether you're briefly in town for a meeting, working a local job, your kid's big tournament, or simply catching a good night's sleep before the next leg of your cross-country road trip, Sonesta Essential Hotels are carefully designed and operated to offer you exactly what you need.

SONESTA ES SUITES

With Sonesta ES Suites, home is any new spot you're going to be staying a while in. The new settings might be different but the friendly faces are still the same. You have access to everything at your fingertips and even a backyard to bring it all back to that at home feeling. Refreshing, homelike spaces greet every guest but with some unexpected little surprises sprinkled in.

SONESTA SIMPLY SUITES

Because everyone deserves to feel the benefits of "simple" without all the effort it takes when you're staying an extended period of time. Sonesta Simply Suites is here to help you make each moment away from home a little bit easier each time—no matter the duration. The challenges? Uncertainty? Distance from family? They all disappear when you feel that sense that "worry-free" is an always-on amenity. Everything You Need. At Ease. Inviting.

DISTINCTIVE INNS

Intimate and unique, Sonesta Posadas del Inca, country inns that are embedded in the rich culture of Peru, minus the formality, for a rewarding authentic experience. Explore the majestic Lake Titicaca, the most sacred lake in the Inca Empire, or experience the valley of the Urubamba River near the city of Cusco and the famed Machu Picchu.

NILE CRUISE SHIPS

A unique fleet of luxury river ships, the Sonesta Cruise Collection plies the fabled waters of Egypt's Nile River on 3-, 4-, and 7-night itineraries. Explore the landmark temples, tombs, and ruins on a three, four, and seven night trip as you sail between Aswan and Luxor. Enjoy upscale hospitality and watch 5,000 years of history unfold before you on an unforgettable journey through ancient Egypt.

Neighborhood Hotels Made Personal.

TARGET MARKETS
Suburban office park and airport locations

Upscale
Select Service

Focused on comfort, convenience, and sense of community

You're On Your Way.™

TARGET MARKETS
Adaptable across multiple market segments: urban and suburban

Upper Midscale
Select Service

Limited Food & Beverage
Focus on Comfort Essentials

Your Home On The Road.

TARGET MARKETS
Suburban and airport locations

Upscale
Extended Stay

Focus on Comfort Essentials

Stay Simply.™

TARGET MARKETS
Suburban and airport locations

Midscale
Extended Stay

Immerse Yourself in Peru.

TARGET MARKETS
Independent Peruvian Inns & Casitas

Upscale

Experience the beauty of the Nile.

TARGET MARKETS
Global Small-Ship Tour Operators, Independents and Nile River Tours

Upscale





RED LION
HOTELS, INNS & SUITES
BY SONESTA



Signature
INN BY SONESTA



**AMERICAS
BEST VALUE INN**
BY SONESTA



**CANADAS
BEST VALUE INN**
BY SONESTA

RED LION HOTELS and RED LION INNS & SUITES

Red Lion is where adventure begins. A vibrant and authentic hub, Red Lion provides travelers with a welcoming space to recharge and prepare for their next journey. Whether it's solo explorers, adventurous groups, or families on the go, Red Lion's friendly and knowledgeable staff are there to help guests make the most of every moment. This is the go-to destination for those who seek experiences, camaraderie, and the energy to take on the road ahead.

Make It #WorthIt™

TARGET MARKETS

Conversions and new builds in all markets

- Midscale
- Full (RLH) & Select Service (RLIS)
- Encourages Local Adventure
- Focus on Comfort Essentials
- Family Oriented & Business Driven

SIGNATURE INN

With a cheap-chic design and eye-catching branding, Signature brings back the golden age of travel and gives it a retro-modern twist for an experience that is as unique as it is comfortable.

Travel Outside Ordinary®

TARGET MARKETS

Conversions in secondary and tertiary markets

- Affordable Boutique
- Independent Ethos
- Modern Retro Design
- Convenient Locations

AMERICAS BEST VALUE INN

The Americas Best Value Inn brand offers reliable, affordable accommodations with consistent comfort and quality service across the U.S. We're the trusted choice for budget-conscious travelers seeking value without compromise.

The Best Value. Period.™

TARGET MARKETS

Conversions and new builds in secondary and tertiary markets

- Economy
- Focus on Comfort Essentials
- Best Value
- Patriotism

CANADAS BEST VALUE INN

The Canadas Best Value Inn brand offers reliable, affordable accommodations with consistent comfort and quality service throughout Canada. We're the trusted choice for budget-conscious travelers seeking value without compromise.

The Best Value. Period.™

TARGET MARKETS

Conversions and new builds in secondary and tertiary markets

- Economy
- Focus on Comfort Essentials
- Best Value
- Patriotism



a global portfolio of distinctive brands