

The Student Hotel rebrands as The Social Hub to better reflect its guest profile and mission.



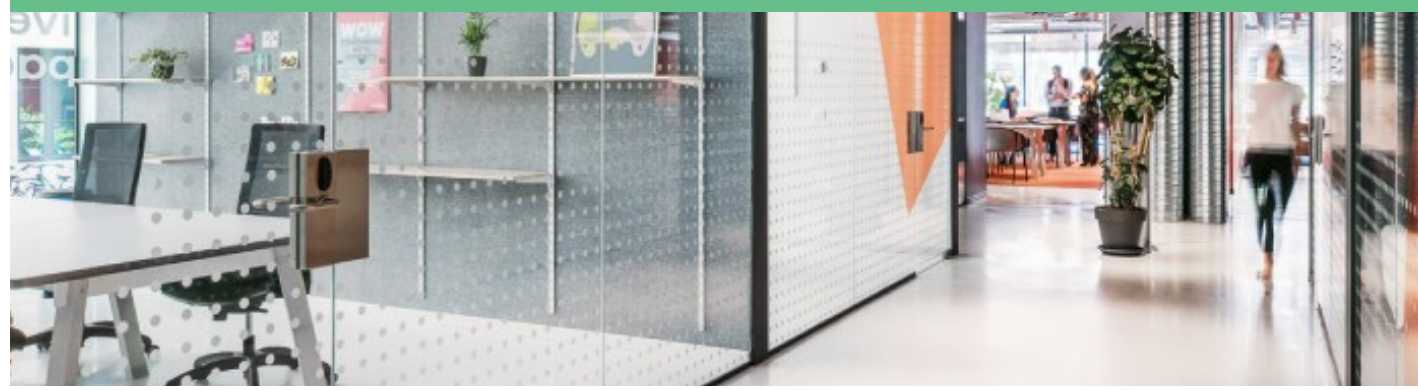
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The Social Hub is a diverse community where people come to learn, stay, work, and play – previously known as The Student Hotel.

Designed to create meaningful, fun experiences, The Social Hub is your neighbourhood hub to discover, do better and make an impact; it's your space to call home.

The Social Hub connects their guests with passionate people from all walks of life to meet share ideas and experiences. And it all happens under one hub. You'll find 4-star hotel rooms, student accommodation, coworking and event spaces, restaurants and bars, a gym, lounges – everything that brings people together.

Everything In One Hub



Every location of The Social Hub has many iconic spaces to meet, collaborate and create. Hang out in the lobby or get some work done in the coworking space before heading to the bar for a cocktail or a bite. With comfy beds, lounge chairs and private desks, rooms at The Social Hub are the ideal spot to recharge or work on those goals and dreams.

They've hosted, partnered, and partied with some of the world's most progressive companies and brought together entrepreneurs and enterprises from across the globe.

"With great services, a lively atmosphere and non-conventional approach, The Social Hub create a unique homely environment." Alberto Sergi, Hugo Boss Italia Sp.

Hybrid Hospitality Leaders



From design-savvy travellers to next-gen entrepreneurs, The Social Hub welcomes thousands of guests annually to its expanding portfolio of urban properties across Europe. Purpose-built or housed in historic converted buildings, The Social Hub's industry-leading concept provides blended and flexible spaces to learn, stay, work and play for a night, a week, a month or a year – true, hybrid hospitality.

Founded in 2012, The Social Hub, formerly known as The Student Hotel, is headquartered in Amsterdam and has more than 800 employees. All The Social Hub properties offer a mixed-use with accommodation, bars, restaurants, gyms, retail shops, meeting and event spaces and high-profile, co-working spaces.

With over 11,000 rooms in Europe open and under development, The Social Hub aims to offer unique experiences to its community of international guests and locals.

The Social Hub's total locations amount to 23, with 13 properties open in; Barcelona, Madrid, Toulouse Berlin, The Hague, Delft, Vienna, Groningen, Eindhoven, Maastricht, Rotterdam, Paris, Florence, Bologna and two in Amsterdam, opening.

2023 are Glasgow and San Sebastián and seven more by 2025 including Porto, Rome, Florence Belfiore, Lisbon and Turin.

On A Responsible And Impactful Journey



The Social Hub is on a journey to be as responsible and impactful as possible – both in how they build their properties and how they engage with their communities. Their properties are developed and managed in accordance with BREEAM and GRESB standards and through their event programming they aim to inspire and activate their communities to contribute to a fairer and greener world. The Social Hub will start its journey towards B Corp Certification in 2023.

Bookable on the GDS under HO	Apollo/Galileo	Worldspan	Amadeus	Sabre
The Social Hub Amsterdam City	D2382	AMSST	AMSARE	426814
The Social Hub Delft	G1741	RTMDE	RTMDEL	388814
The Social Hub Amsterdam West	A4929	AMSSH	AMSSHA	220568
The Social Hub Berlin	F5663	SXFSH	BERTSH	328175
The Social Hub Bologna	G1762	BLQST	BLQSTU	388735
The Social Hub Den Haag	E2396	RTMTT	RTMTTD	279011
The Social Hub Eindhoven	D2395	EINTS	EINTSH	314351
The Social Hub Florence	E9073	FLRSH	FLRSHO	549751
The Social Hub Groningen	E2409	GRQTS	GRQTSG	458808
The Social Hub Maastricht	E2401	MSTTM	MSTTSM	318128
The Social Hub Madrid	H2895	MADST	MADSTU	285395
The Social Hub Madrid 4 star	H2891	MADTS	MADTSH	285394
The Social Hub Paris La Defense	BG073	32142	PARTSH	358859
The Social Hub Rotterdam	E2395	RTMTS	RTMAES	272751
The Social Hub Vienna	G0020	VIEST	VIESTU	387466
The Social Hub Glasgow	H9210	GLASO	GLASOC	604409
The Social Hub Toulouse	H4526	TLSHU	TLSHUB	600252
The Social Hub Barcelona	H4876	BCNSO	BCNSOC	600402
The Social Hub Rotterdam	E2395	RTMTS	RTMAES	272751