



## **TOP-SELLING ADVISORS EXPERIENCE EMERGING TRAVEL TRENDS DURING TRAVELSAVERS ELITE RETREAT**

### **Leading Consultants Immerse Themselves in Culture and History on Avalon Waterways Danube Cruise**

**TORONTO (December 15, 2023):** With Eastern Europe, river cruising and authentic travel trending strongly for 2024, TRAVELSAVERS' top 50 advisors experienced it all during their recent Elite Retreat. The advisors cruised the Danube from Budapest to Vienna on the Avalon Impression from November 29 to December 5 in recognition of their sales success.

In a new TRAVELSAVERS Canada survey, advisors named Eastern Europe among the top rising destinations for next year and river cruising as one of the most popular travel styles. River cruise sales are up by an impressive 114 percent in Canada. Personalized experiences and authentic travel also placed on the top-five list of emerging trends, and both came to life for the Elite advisors as they immersed themselves in the region's unique history and culture.

In every port, a winter wonderland awaited TRAVELSAVERS consultants. They visited the region's celebrated Christmas markets and sampled sweet treats of the season. In Budapest, advisors visited a factory creating glass ornaments by hand using traditional techniques and decorated their own art. In Bratislava, the group learned creative techniques in a painting workshop. In Vienna, they attended a Champagne reception and an exclusive evening tour of the magnificent Baroque Belvedere Palace.

"The TRAVELSAVERS Elite Retreat is our chance to celebrate our outstanding advisors and their sales achievements," said Jane Clementino, Senior Vice President and General Manager of TRAVELSAVERS Canada. "During the event, consultants gain firsthand knowledge of these destinations and travel styles, helping them continue to deliver next-level travel experiences for their clients. Our top advisors are dedicated to providing the same distinctive experiences they enjoyed on this reward trip."

Networking was also a vital component of the event, as the TRAVELSAVERS Canada community members built new relationships and rekindled old ones. During one-on-one

meetings, advisors learned about the latest product and trend developments from preferred suppliers. Informal connections forged during tours, hands-on experiences and evening events were equally valuable.

For more on TRAVELSAVERS Canada, please visit <http://www.travelsavers.com/>.

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## **ABOUT TRAVELSAVERS CANADA**

TRAVELSAVERS Canada is part of American Marketing Group, Inc. (AMG), an essential business partner for the retail travel community. It is proud of its 53-year legacy of providing agency owners with the tools they need to succeed and the power to continue operating independently with a competitive edge that stands out in the marketplace. The travel marketing organization offers a robust set of products and services including access to year-end profit share bonus programs; no membership fees for exclusive members; one-on-one dedicated business consultants; custom lead-generating digital marketing tools; proprietary loyalty programs; digital and print marketing materials; proprietary technology platforms offering lucrative hotel rates, cruise comparisons and lead-generating CRM systems; travel industry training programs; comprehensive hotel programs; and a portfolio of corporate new business development solutions.

Travel professionals interested in learning more about joining TRAVELSAVERS Canada can visit <http://www.travelsaverscanada.com>.

For interview requests from an English or French TRAVELSAVERS Canada spokesperson and for further information, please contact:

Borjana Bejatovic, Account Manager  
ELEVATOR COMMUNICATIONS INC.  
[Borjana@elevatorinc.com](mailto:Borjana@elevatorinc.com)  
416-258-3922

Taline Loschiavo, PR Coordinator  
ELEVATOR COMMUNICATIONS INC.  
[Taline@elevatorinc.com](mailto:Taline@elevatorinc.com)  
647-261-9393